

Schedule for ABLD Montreal Conference

Monday, May 13

- 14:00 PM Registration table opens
Bronfman Building, McGill University, 1001 Sherbrooke Street West, 2nd floor
- 14:00 PM Campus and library walking tours depart
Bronfman Building, McGill University, 1001 Sherbrooke Street West, 2nd floor
- 16:00 – 18:00 PM: Opening reception
Bronfman Building, McGill University, 1001 Sherbrooke Street West, 2nd floor

Tuesday, May 14 (Room 210, 1001 Sherbrooke Street West, 2nd floor)

- 7:00 – 8:30 AM: Breakfast – Mezzanine level of Le St. Martin
- 8:30 - 9:00 AM: Transition from Le St. Martin to McGill University, Bronfman Building
- 9:00 – 9:10 AM: Welcome – Amber Lannon, McGill University
- 9:10 – 10:30AM: Session – Supporting new agendas with the application of technologies related to online teaching, learning, and research.

Deb Wallace, Harvard Business School

Program title: Creating Value with Information Products: Beyond Research Guides

Description: Librarians have long been experts at selecting resources and organizing them into “products” to support research, teaching and learning. We’ve moved from creating bibliographies, to adding value with annotations, to curating customized knowledge centers. Over the past year, Baker Library has repositioned its Information Products Team and challenged them to leverage our expertise, unique collections, and technology to package and present information in order to disseminate faculty knowledge and enhance student achievement, while providing alumni with support in their career and professional growth. Learn about the team and the results of a fresh look at a key program infused with an innovation mandate.

Jack Cahill, Babson College

Program Title: Research Support for Distance and Online Population at Babson College

Description: Reviews our research and instruction team’s progress towards meeting course research needs of blended and online MBA students and using those tools and strategies to do the same for resident undergrads in an increasingly blended curriculum.

Wahib Nasrallah, University of Cincinnati

Program Title: Transitioning from print to e-books to DDA: The case of a large university business collection.

Description: The transformation of the e-book industry has been nothing less than extraordinary. The advantages of acquiring e-books for academic users have been enumerated in many ways and by many authors. At our institution, availability, accessibility, acceptance by our patrons, and low foot print of e-books has provided a strong motivation for pursuing this new technology. This presentation describes how we are decisively moving toward the goal of achieving a 100% business e-book collection.

Thorsten Meyer, ZBW - Leibniz Information Centre for Economics, Kiel, Germany

Program Title: “Science 2.0 - How Social Media Is Shaping New Research and Publication Processes”

Description: During the last years, the academic landscape with its various actors has suffered epochal change and will continue to see considerable paradigm shifts. Information and communication technologies especially have driven the fundamental shift towards Science 2.0 in scholarly work. In Europe this development and its impacts are an issue of discussion amongst business libraries as this may change the relation to the customers. It remains a desideratum of current research to investigate how the internet with its new possibilities, in particular the Social Web, modifies the working habits of researchers in detail, or how existing and traditional research processes can find support from Science 2.0—a desideratum which only an interdisciplinary approach can fill holistically. In order to investigate these complex questions an interdisciplinary Research Network on Science 2.0 has been launched. A consortium of currently 24 institutions will use the next ten years for a multidisciplinary approach to a joint and comprehensive analysis of Science 2.0.

10:30 -10:45 AM: Break

10:45 – 12:00 PM: Pecha Kucha Session – 20 slides for 20 seconds on each slide

Kathleen Dreyer, Columbia University

Title: Assessment of Core Group Uses at Columbia University.

Description: Columbia recently conducted an assessment of our core group of users [business school/economics department students and faculty]. The assessment consisted of a survey to this group. We gathered some interesting data and are using the results for our strategic planning. The presentation is an overview of the assessment and explanation of how we are using it in our planning.

Jessica Lange, McGill University

Title: The librarian has left the building: Embedded librarianship in the Desautels Faculty of Management

Description: Following the closure of the Howard Ross Library of Management in 2011, the liaison librarian assessed how to best serve management faculty and students while no longer being located in the same physical proximity. Taking a cue from the growing embedded librarianship movement, the liaison librarian took this opportunity to apply the principles of embedded librarianship in her own work.

Bob Herbert, Wake Forest University

Title: Establishing the Wake Forest Business Information Commons: the Six Minute Story of a 10-Year Odyssey

Description: I first proposed the establishment of a business information commons for Wake Forest University in 2003. At that time I had been serving for ten years as the business school librarian in Wake Forest's joint law-business library, which was called the "Professional Center Library." Ten years after I first proposed the idea, the Wake Forest Business Information Commons will finally open its doors this summer in Farrell Hall, the new home of the Wake Forest School of Business. I will share some thoughts about how I and my colleagues in the main library sold the idea of an info commons and how we envision using the new space. My experience can be useful to others who redesigning and rethinking their spaces, collections and services.

Hillary Craiglow, Vanderbilt University

Title: It only looks like serendipity: the library in the b-school curriculum

Description: A (very) short story of how the Walker Management Library is integrating library, research and information literacy skills into the Owen Graduate School of Management curriculum.

Jim Fries, Dartmouth College

Title: At the table: librarian engagement with a new hybrid graduate program

Description: An overview of business librarian involvement in supporting the work of students in a graduate online degree program at Dartmouth College

John Juricek, University of Southern California

Title: Initial Business Library Support for a New Online Library Science Degree Program

Description: The University of Southern California has reactivated its long-dormant Library Science degree program, this time as an online program offered through the Business School. The Master of Management of Library and Information Science (MMLIS) degree program will begin classes in summer 2013. Students can concentrate on one of three areas: academic librarianship, digital librarianship and urban public librarianship with an emphasis on business-like leadership and management skills throughout the program. This presentation will describe how the Business Library has been asked to support the new program through reference, instruction and collection development and how it fits within USC's changing institutional priorities. Many questions surround this new program and they will be discussed frankly.

Alicia Estes, New York University

Title: NYU Shorts

Description: Project to create a template for camtasia presentations which can then be used to develop short instructional video on various business resources.

Meg Trauner, Duke University

Title: Book format preferences and innovations for business library users.

Description: In February 2013, the Ford Library at Duke surveyed business school students, faculty, and staff to determine their book format preferences by topic; the results of this study led to a project to circulate ebook collections on Kindles.

Jeffrey Archer, University of Chicago

Title: Increasing Statistical Analysis Support by the Library

Description: In our strategic goals, the library identified the need to increase skills of library staff that support changes in the needs/demands of our patrons. While many took a course or two in statistics during college, most have not retained the knowledge that would facilitate understanding and assisting patrons with any type of statistical analysis. In order to design the program, we conducted a staff survey on statistical needs for both public services, access services, and collection services. I will share the planning process, the workshop content, and the assessment of the workshop by participants.

12:00 – 13:00 PM: Lunch

13:00 – 13:15 PM: Group Photo

13:15- 14:30 PM: Panel – **Cross campus collaborations among librarians - four perspectives**

Panelists: Kathy Long - Stanford GSB (moderator); Alan Zuckerman - Johns Hopkins University; Hilary Schraldi – University of California Berkeley; Michael Enyart - University of Wisconsin

Kathy Long, Stanford University

The Venture Studio at the Stanford GSB is a new program to give space and support to graduate students trying to start a business. A librarian from the GSB and one from the Engineering Library collaborated to create a training session to track the product development and distribution process. the presentation will focus on the collaboration process and next steps.

Alan Zuckerman, John Hopkins University

At Johns Hopkins University, recent developments have deepened the working relationships among the Academic Liaison Librarians for Business, the faculty and students of the Johns Hopkins-Carey Business School, the Welch Medical Library Informationists, and the various constituencies on the Hopkins medical campus. I will briefly describe these new relationships and how they have benefited all concerned.

Hilary Schraldi, University of California, Berkley

This presentation will focus on the Haas Cleantech to Market program and the College of Engineering's Masters in Engineering program, and how my colleagues at the Engineering Library and I have collaborated to provide resources to these programs.

Michael Enyart, University of Wisconsin, Madison

The Entrepreneurship Residential Learning Community at Wisconsin is mostly comprised of Freshmen in their first semester on campus. The purpose of the course is to teach them some business concepts but more importantly provide them with some insight and skills on topics (e.g. research skills, marketing tools, campus resources) that will serve them well throughout their academic career on campus. I will discuss how the Business Library has worked with the program to support these students.

14:30 -14:45 PM: Break

14:45 – 14:55 PM: **Susan Klopper, Goizueta Business Library, Emory University**

Title: Report from the Survey of Business Library Curricular Support

Description: preliminary summary of the results of a brief survey designed to gather information on how business schools are partnering with their libraries

14:55 - 15:45 PM: Session – **Major Themes and Overview Discussion**

Laura Leavitt, Michigan State University

Title: Expanding Role in Providing Access to Data

Description: Laura Leavitt will lead a discussion exploring the increasing demand for database access from innovation and technology transfer units and the complex licensing issues that often result. The immediate goal is to get an accounting of the issues with an eye to developing a best practices document for academic business libraries in the future.

Steve Hayes, University of Norte Dame

Title: Hesburgh Libraries Reorganization: Structured to Meet the University Goals and Mission

Description: The Hesburgh Libraries were one of the first units charged by the University leadership with reorganizing itself. The jury is still out as to the results. A brief description of the process and resulting structure will be given as well as reaction from those reorganized... and maybe some early lessons learned.

15:45 -16:00 PM: Overview of Evening Plans

16:00 PM: End

17:00 PM: Meet in front of Le St. Martin to walk/metro to Old Montreal for Museum tour and dinner

Wednesday, May 15

7:00 - 8:30 AM: Breakfast - Mezzanine level of Le St.Martin

8:30 AM: Meet in front of Le St. Martin to board a bus to HEC Montreal (includes a brief tour)

9:00 - 9:30 AM: Welcome and Introductions (Standard Life Room, 1st floor) Sylvain Champagne, HEC Montreal

9:30 - 10:30 AM: Morning Session

Mr. Christian Dussart, Professor, Department of Marketing, HEC Montreal

Presentation: Academic Business Library 3.0 - Rebuild Your Core While You Reinvent Your Business Model.

10:30 – 10:45 AM Discussion and remarks among ABLD members after Mr. Dussart’s presentation

10:45 – 11:00 AM: Break

11:00 – 11:45 AM: ABLD Year in Review (Standard Life Room, 1st floor) Roye Werner, Carnegie Mellon University

11:45 - 13:00 PM: Business Meeting (Standard Life Room, 1st floor) Jim Fries - Dartmouth College

13:00 – 13:15 PM Transition from Meeting Space to Lunch - Break

13:15 - 14:30 PM: Lunch (Restaurant Le Cercle, 6th floor)

14:30 PM: Bus returns to Le St. Martin **or**

14:30 – 16:30 PM: HEC Montreal campus optional visit: Côte-Sainte-Catherine and Decelles buildings